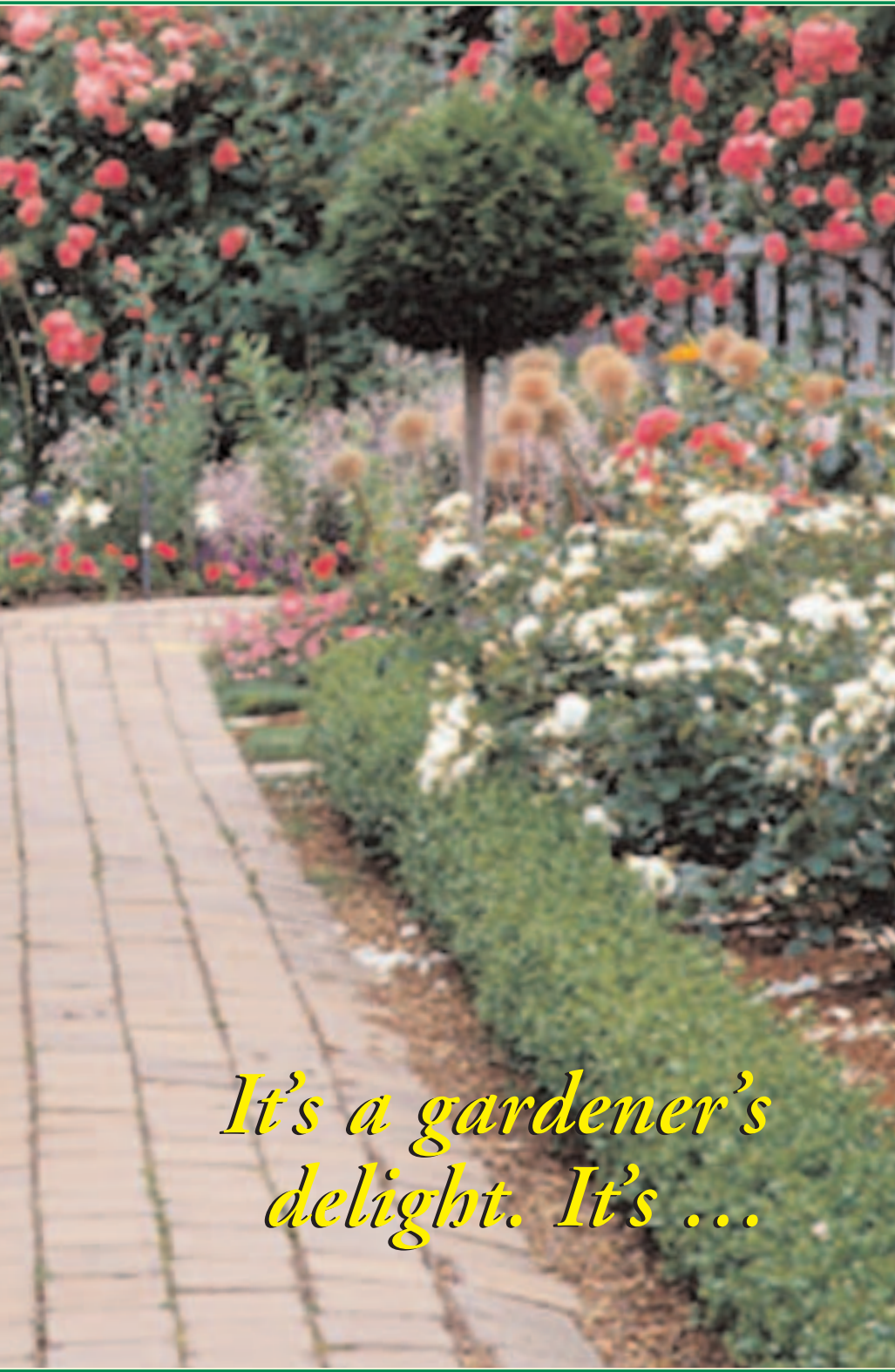




*It's a gardener's  
delight. It's ...*

***Be the FIRST to receive  
Garden Solutions®...***

***...with its time-saving tips  
and money-saving offers!***

**Garden Solutions magalog  
is for anyone who:**

- Wants to be in the know on everything from gardening techniques and trends to seasonal secrets and (admit it) celebrity gardeners
- Appreciates unbiased reviews of new products and welcomes the opportunity to test products before they're available to the public
- Loves a good bargain (like our Deal of the Month)

***Garden Solutions magalog  
is for YOU!***

---

**SEND IN YOUR  
RESPONSE CARD  
T O D A Y !**

---



***Get ready to discover  
a brand-new species ...***

***... destined to become  
a perennial favorite!***



***It's colorful.  
It's beautiful.  
It's ...***



And it's available exclusively to members of the Garden Solutions® Club



First impressions count. So we've gone to great lengths to make the inaugural issue of *Garden Solutions* one that's certain to "wow" you. It will be a hard act to follow, but we're determined to fill every single issue with fascinating features, practical tips, expert advice, and more.

Membership in the *Garden Solutions Club* is for people who love to garden. It's a special club, deserving of a special publication. *Garden Solutions* reflects the same commitment—in content, design, and printing—as the club members for whom it is reserved. Best of all, club membership includes a full-year subscription to the magalog.

### What a deal! (Literally!)

Each issue of *Garden Solutions* will boast a DEAL OF THE MONTH on a featured product. The best offer out there. Period. A deal for members only!

### About members, by members, for members

We've invited gardeners from around the country to be part of the *Garden Solutions Club*. One way for you to get to know your fellow members (and perhaps for them to know you) is through our Member Profile in each issue of *Garden Solutions*. Find out what others find most satisfying—and challenging—about gardening.

We're also including a Members' Solutions area. You'll find that these tips, from gardeners just like you, will be an invaluable resource. So hang on to your copies of *Garden Solutions* ... you'll probably refer back to them again and again. And when we publish a tip that you submit to us, you'll receive a special "thank you" gift.

As a club member, you rate with us. Really. You'll have the opportunity to rate the articles in each issue of the magazine. Think of it as our report card. You'll also be able to suggest topics for articles in future issues. We like to think of it as our expanded editorial board.

### Snap up a prize in our photo contests

If you're proud of your garden, don't keep it to yourself—send us your favorite photos. They could be your ticket to great prizes. And even if you're camera-shy, you'll have a chance—in every issue—to win valuable gardening prizes.



And there's more ... Club members not only receive a FREE subscription to *Garden Solutions*, they are eligible for many other club benefits:



### Guaranteed discounts for club members

The *Garden Solutions Club* brings together some of the most recognized—and respected—names in the gardening industry. Names like *Spring Hill Nursery*®, *Michigan Bulb Co.*®, *Gardens Alive!*®. These companies have agreed to offer club members a **guaranteed 10% discount** on all purchases. Plus, as a special bonus for new club members, enjoy \$25 off your next order from any of our member companies.

### GardenSolutions.com

You can quickly sign-up for club membership at [GardenSolutions.com](http://GardenSolutions.com) - and you can also link to all of our Member Companies from the club web site. In the near future, you'll be able to enter contests and download articles from the "Members Only" section of the web site.



### Testing 1 ... 2 ... 3

Club members will have the chance to test—and keep—new gardening products. Why? Because manufacturers of gardening products value feedback from devoted gardeners. And only passionate gardeners like yourself have been invited to join the *Garden Solutions Club*. It's a win-win situation. Club members are privy to product introductions. Product manufacturers are privy to consumer insight. Everyone's happy.



### Did we mention free samples?

Every so often, you'll find a nice surprise in your mailbox—a free gardening product sample, just for being a member of the *Garden Solutions Club*. No strings attached. (That is, unless there are actual strings securing the package itself.)



### So what are you waiting for?

If, at any time, you decide to cancel your membership, we'll send you a prorated refund. But we're confident you'll love being a member of the *Garden Solutions Club*, and that you'll enjoy all the perks of membership... especially our *Garden Solutions* magalog. Don't delay. Join the *Garden Solutions Club*!

**The best is yet to come!**