**2-minute script for web:**

*Note: While the stock videos are very compelling, they also are very generic. Could you include visuals of either logos and/or equipment for the most commonly serviced brands? I included the URL and contact information in case the video is on other sites, such as YouTube, on the company’s blog, or used at conferences.*

(optional lead-in to narration:)

Sssssshhhh.

(narrator continues - perhaps first sentence is in a hushed/whispered tone)

You’re about to discover one of the best-kept secrets in the industry today.

It’s no secret, however, that your business works hard to build its image.

At [Company], *we* focus on *imaging* so *you* can focus on *image*. We’re one of the largest wholesale distributors of imaging supplies. We’ve been devoted to our customers for twenty-three years. While you’ve been building your own company’s image, we’ve been quietly building our own stellar reputation among our clients.

We’re proud that, while we’ve been successfully growing [Company], we haven’t forgotten the most important aspect of our business: our customers. We even develop custom end-user promotions to help *your* business grow.

That’s why we have a loyal clientele, including retailers, print shops, graphic design stores and others like you whose business relies on quality imaging supplies. Our customers know they get the best of both worlds with [Company] - competitive prices *and* unparalleled customer service.   
   
The secret to our success?

* We’re an HP authorized wholesale distributor of imaging supplies and media
* We carry all major brands: Brother, Canon, Dell, Epson, IBM, Lexmark, Xerox and more
* We’re printer, fax and copier supply specialists
* We offer monthly money-saving promotions plus purchasing incentives for industry buyers
* We guarantee one- to two-day delivery in the contiguous U.S.
* We’ll drop-ship right to your customers’ doors.

[Company]. Visit us online at www-dot-[Company]-com. Or call us today at one-eight hundred-zero-zero-zero-zero to find out more about how our imaging supplies can help your business reduce costs and increase efficiency.

[Company].. The secret’s out.